



Newman's Own Foundation \$500K Holiday Challenge #1

November 21 (12:00 pm ET) to November 28 (11:59:59 pm ET)

For every \$500 Sweet Dreamzzz raises online, we will be entered for a chance to win \$2,500. There will be one winner each day for a total of eight winners.

Strategy: Let's get to \$500+ any way we can. If 50 people each sponsor a \$10 bear, we qualify for a chance at \$2,500! If five people sponsor a \$200 bag of bears, we qualify for two chances! We can do this! Spread the word about our campaign to friends, family, and co-workers. And don't forget, November 28th is #GivingTuesday! See if your employer will match your donation!