



Newman's Own Foundation \$500K Holiday Challenge #4

December 31 from 12:00 am ET to 11:59:59 pm ET (one day only)

The organization that gets the most donations online from unique donors will win \$10,000.

Strategy: Mark your calendar and set an alarm! There's \$10,000 on the line! This is the last chance to have a HUGE impact before 2017 comes to a close! We need as many people to sponsor a \$10 bear as possible. Can your child or grandchild help a preschooler in need by donating \$10 from his or her piggy bank? Can all of the people at your New Year's Eve gathering pledge \$10 to help disadvantaged children get a good night's sleep? Let's see how many unique, \$10 credit card donations we can get! If we work together, your \$10 donation might just be multiplied by a thousand!